

ABSTRACT OF THE DISCLOSURE

A vehicle weatherseal includes a reflective surface, wherein the reflective surface can be located on a dynamic seal, a static seal or a trim portion of the weatherseal. The reflective surface can be extruded, molded, particulated, flocked or a colliquesfied powder coating. The reflective surface can include a reflective matrix, reflective particles, or a reflective textile or fabric. The reflective surface can be incorporated in, or used with a friction reducing material to provide a friction reducing reflective dynamic seal.